

## Granville to hold ribbon cutting at The Lede

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Granville Homes will hold a ribbon cutting on Dec. 15 at The Lede, the company's ninth downtown revitalization project.

The event will take place at 10 a.m. at 1560 Fulton St. in downtown's Mural District.

At the ribbon cutting ceremony, the public can get a sneak peek of Phase One, the first 10 available units at the new development.

The other 75 units, which are available for preleasing now, will open in summer 2016, according to company officials.

The Lede is a gated community featuring comfortable studios, one- and two-bedroom units and three-story "live/work" apartment homes.

Most units have attached garages, balconies, patios and storage units. Units feature stylish design details such as concrete floors, steel railings and Granville Eco-Smart technology.

The Lede is situated on the corner of Stanislaus and Van Ness avenues in downtown Fresno, a block with a rich history in journalism and news. Adjacent to the building that originally housed The Fresno Bee, its site was also home to Fresno's first commercial radio station and its first television station.

The name The Lede is taken from journalistic jargon, paying homage to the site's news-oriented roots. The deliberate misspelling of "lead" as in "lead paragraph" distinguishes it from lead, the metal used in linotype printing of the 20th century. The term lede is still used in newsrooms today.

With The Lede, Granville will have constructed more than 250 units of housing in downtown Fresno.

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