

Bill George to deliver leadership talk at Fresno Pacific

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Harvard Business School professor and business leader Bill George is scheduled to deliver a breakfast talk at Fresno Pacific University on Oct. 13. American businessman and Harvard Business School professor Bill George will deliver a talk on Oct. 13 as part of Fresno Pacific University's (FPU) ongoing leadership series, "Strengthening the Economy of the San Joaquin Valley."

Sponsored by the FPU School of Business, George's talk will focus on developing an authentic leadership style and share insights from his new book, *Discover Your True North*.

"When I say, 'find your true north,' it's about finding the essence of who you are, what your beliefs and values are and how to hold onto them," he said. "Finding that is crucial to effective leadership."

Throughout his business career, George has served as the chairman and CEO of medical device company Medtronic Inc., senior executive with Honeywell and board member with Goldman Sachs and the Mayo Clinic. He was also named one of the top 25 business leaders of the past 25 years by PBS.

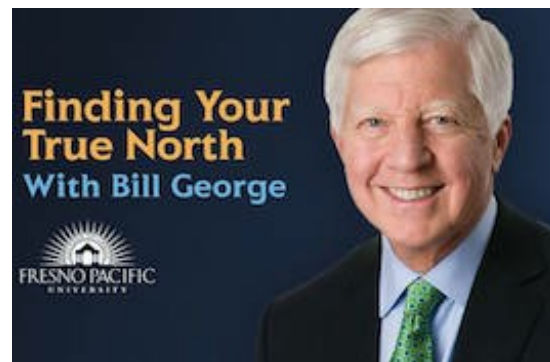
While this is George's first visit to Fresno, he said he is eager to meet with the university community and work with the area's future leaders.

"I'm very hopeful for the millennial generation. I have two millennial mentors I work with and I think they are a very unique generation," he said. "This is the 'we' generation because they collaborate and know the value of working together."

Prior to his appearance in Fresno, George is scheduled to deliver a talk at Google's headquarters in Silicon Valley and cited the culture there as an example of how to foster great leadership.

"The technology industry is promising because they let younger people do things at an earlier age. I'm urging other industries to look to that model because I think the time to learn is now and I encourage everyone to take advantage of those leadership opportunities as soon as possible," he said.

George's breakfast talk will be held from 7:30 to 9 a.m. at 1717 S. Chestnut in Fresno. Registration information is available [online](#).



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