

Downtown Fresno Partnership announces top five finalists

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The Downtown Fresno Partnership is inviting the public to vote on the finalists for its Create Here Business Plan Competition. The Downtown Fresno Partnership has announced the top five finalists for its Create Here Business Plan Competition.

Most of the remaining business plans are food-related, with local food truck Raw Fresno, farm-to-table focused Tree of Life Cafe and Visalia's epicurean cafe Char looking to establish brick-and-mortar locations in Fresno's downtown.

Clovis-based brewery House and Pendragon and Visalia's Pita Kabob are also among the finalists for their partnership plan to bring a tasting room and restaurant to the region.

Proposed retailer Papa Steve and Nienna is the final business to make the top five list, and would offer in-store and custom made home furnishings and accessories.

The competition is now open to the People's Choice round of [voting](#), with the top vote-getter receiving a \$500 cash prize. The votes will also be taken into account by a panel of judges when selecting the overall winner, which will be announced later next month.

The total prize package is worth more than \$10,000, including \$10,000 cash for startup costs, a year of free rent in one of two downtown storefronts, a laptop and in-kind services such as television advertising and storefront tenant improvements.

For more information and to view each applicant's pitch video, visit www.downtownfresno.org/foundation.

