

## Record-breaking Kids Day donations total more than half a million dollars

By Carmen George

This year's Kids Day donations totaled \$545,546 for Valley Children's Hospital, said Marshall McDowell, director of audience development at The Bee.

Hundreds of volunteers sold Kids Day newspapers for \$1 on street corners across the central San Joaquin Valley on March 3.

The total of more than \$545,500 — the most ever raised for Kids Day — surpasses this year's goal of \$530,000. The money raised earlier this month pushes the total raised in 28 years of the annual event, a joint effort of The Bee and ABC30, past \$7 million.

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