

Central Valley Business Times

Partnership pushes solar power for Kern County

BAKERSFIELD

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- Offers group-purchasing pricing and streamlined process
- “Solar can offer quick paybacks or savings in the first month after installation”



Two non-profits and a private company have teamed up to help homeowners and small businesses go solar in Kern County.

The Kern Economic Development Foundation and the Community Environmental Council, with the firm SunRun as a vetted installer partner, are offering a limited-time, group-purchasing program for solar electric systems.

The “Solarize Kern County” program features a fixed, discounted price to anyone in the county interested in going solar.

In the program’s first month, more than 25 residents are getting solar quotes, KEDF says.

Solarize Kern County’s Program Manager Jefferson Litten says that prior solarize programs have helped more than 400 California homes and businesses go solar.

“Many people are not aware of what a great investment solar has become,” says Mr. Litten, “With falling purchase prices as well as leasing options, solar can offer quick paybacks or savings in the first month after installation.

The program features free educational workshops across Kern County to explain solar technologies, energy efficiency, and solar financing options.

“Through Solarize we aim to educate the community about these benefits and offer a streamlined, hassle free opportunity to go solar with our partner,” Mr. Litten says.

Solarize Kern County is available to homeowners and small businesses until May 16.

Those interested in learning about the benefits of solar may attend one of the upcoming workshops:

- March 31, 6:00 - 7:30 p.m.

Riverlakes Ranch

Community Center

3825 Riverlakes Dr.

Bakersfield

- April 1, 6:00 - 7:30 p.m.

Board Room

Rosamond Community

Services District

3179 35th Street, West Rosamond

• April 21, 8:00 - 9:30 p.m.

Silver Creek

Multipurpose Room

Silver Creek Park

7011 Harris Rd, Bakersfield