

Developer: Campus Pointe theater should debut in March

Published on 02/13/2015 - 3:44 pm

Written by George Lurie

[2 Comments](#)

The movie theater that will anchor The Square at Campus Pointe could be open for business later next month.

“From what I know now, the theater is looking for a late March opening,” said Tracy Kashian of Lance-Kashian & Co., which is partnering with Fresno State to develop the Campus Pointe project located just east of the Save Mart Center near the intersection of Shaw Avenue and Highway 168.

“The theater will open first and then the tenants will follow behind,” Kashian said. “We’re excited. Things are getting fairly close.”

Featuring an ambitious “Town Center” design, in addition to the theater, Campus Pointe will include 250,000 square feet of retail space and restaurants, 20,000 square feet of office space and more than 600 residential units.

There are also plans to add a future Hyatt Place hotel and meeting center.

The Heritage Theater, a 2,700-seat cinema complex, is built on land owned by Fresno State and Kashian said theater operators will pay rent directly to the university.

“Right now, all of the other [retail] tenants are being handed vanilla shells because we just got our permits,” Kashian said.

Exactly when stores will open at Campus Pointe, she added, depends “on how fast the tenants’ contractors work. At this point, I’m not sure which one of our tenants will be the first to open.”

[inShare](#)