

Builders Optimistic For Strong Sales in '15

By Kris
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Some of the nation's biggest public builders are telling investors that new-home sales picked up markedly during the second half of January, a sign the housing market is starting to stir after a year with essentially flat sales.

It's still too early to forecast a strong spring selling season, which typically starts after the Super Bowl and hits its stride in March and April as home buyers make purchases with plans to take occupancy...

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