

## **‘Substantial’ ad campaign for twin tunnels**

By Alex Breitler

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A group calling itself Californians for Water Security launched a public relations campaign today in support of Gov. Jerry Brown’s twin tunnels project.

A press release says the “comprehensive, multi-year campaign” aims to “fix California’s broken water distribution system through implementation of the Bay Delta Conservation Plan (BDCP),” as the tunnels plan is formally known.

Membership consists [mostly of chambers of commerce and various farm groups](#). The NAACP is also listed as a supporter.

A phone number on the [coalition website](#) belongs to the Bicker, Castillo & Fairbanks Public Affairs office in Sacramento.

Expect a blitz of ads. Coalition spokeswoman Robin Swanson would not say how much money is to be spent on the campaign, but did say the ad buy is “substantial.”