

Fresno food bank fundraiser provides 630,000 meals for needy families

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The Community Food Bank in Fresno raised \$70,000 and collected more than 2,000 pounds of food — enough donations for 630,000 meals — in a fundraising campaign led by local media groups, Reedley agricultural retailer Gar Tootelian and the contributions of local businesses and residents.

KMJ (AM 580, FM 105.9) and KMPH (Channel 26) joined Gar Tootelian to raise awareness about the drought's devastating effects on local families. Gar Tootelian matched each cash donation from 150 individuals and 15 local businesses at 50 cents on the dollar.

The Community Food Bank serves more than 220,000 people in need each month.

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