

Letter: Pay attention to Fulton details

<http://www.fresnobee.com/2014/03/02/3800151/pay-attention-to-fulton-details.html>

The Fresno Bee

March 2, 2014

I have only a love of downtown Fresno to fuel my involvement in the Fulton Mall debate, and I believe that a well-planned street through the Fulton Mall could bring Fresno a new opportunity to show what it's capable of.

Fulton Mall is a beautiful environment currently beset with neglect and apathy. Investors want to set up there because there's no place else in Fresno quite like it, with its stately looming skyscrapers brimming with history and elegance. Other places in Fresno can't match that, which is why Craig Scharton picked this place to put Peeve's. He loves the area and wants to revive it.

A visit to Peeve's and its adjoining market, brimming with all things Fresno (from music to milk!) makes it clear that Craig's agenda involves bringing local quality, craftsmanship, art, and creativity to the forefront of Fresno's consciousness.

But we must attend to the details and make sure that the reworked Fulton Mall does not end up making us cringe like the newly "renovated" Metropolitan Museum does. This means that planners and overseers must make sure that the memorable aesthetic sensibility of the current mall continues to exist in a new Fulton corridor.

Peggi Vaughn-Dotta

Fresno