

# Letter: Mall needs something unique

<http://www.fresnobee.com/2014/02/25/3791359/mall-needs-something-unique.html>

Fresno

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The question of what to do with the Fulton Mall reminds me of Willie Sutton's answer when asked why he robbed banks, "That's where the money is."

If asked why I would go to Fulton Mall, my answer would be just as simple. That's where the IKEA is.

If asked why I would not go to the Fulton Mall, my answer would, again, be simple. That's where the pawn shop, beauty shop, bike shop, sandwich shop, swap meet, drugstore, etc. are. All are businesses that I either do not have a need to patronize or if I do are located pretty close to my home and have plenty of free parking.

Whichever economic development organizations are tasked with luring businesses to Fresno need to know that we have enough Walmarts and the like. How about something that there isn't another one of for 100 miles?

**Tony Barrett**

Clovis