

# LETTER - Downtown: love it or else

<http://www.fresnobee.com/2014/02/24/3789779/downtown-love-it-or-else.html>

Fresno

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City Hall needs to press the Fresno Unified School District to make all schoolchildren write "I love downtown Fresno" 100 times and have a "I love Fresno" art and song contest.

Perhaps officials need to kidnap some people from River Park, blindfold them, take them to Fulton Street, and make them write "I Love downtown Fresno" a thousand times and then let them go. Perhaps hypnotize them, to boot.

We need to drug the water with some kind of mind-controlling potion to make folks love downtown Fresno. We need ideas to bring folks to downtown, and these are just a few.

**Steven Trevino Jr.**

Clovis